

Brady IP™ Series Printer

www.BradyID.com/ip

Brady IP™ Series Printer Specifications

Description	High-performance printing with smart cell supplies allowing printer, materials, and ribbon to communicate making set-up and changeovers significantly faster, easier and less wasteful.
Applications & Other Comments	Mid-volume applications when frequent material change-overs are needed, and for inexperienced users wanting easy training. Ideal for asset ID, cable and wire ID, circuit board ID, bar coding.
Recommended Throughput & Operational Hours	5000 labels/day 12 hrs/5 days
Print Technology	Thermal Transfer and Direct Thermal
Print Resolution	300 or 600 dpi
Max Print Speed	8" per sec (300 dpi) 4" per sec (600 dpi)
Max Print Width	4.160"
Media Widths	1"-4.160"
Minimum Label Dimension	0.187" **
Color Capabilities	Monocolor
PC Connect or Stand Alone	PC Connect only
Connectivity Options	Standard: Serial, Parallel, USB, Ethernet 10/100
Compatible Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations

B-593 Raised Panel Labels	Acceptable (with special printer settings)
Nomex® Tags	Not Recommended
B-330 Polyolefin Heat Shrink Wrap	Not Recommended
PermaSleeve® PS & HT	Yes (Recommended)
PermaSleeve® ZH	Not Recommended
PermaSleeve® HX	Not Recommended
Double-Sided PermaSleeve®	Not (Recommended)



IP™ Series Printer and Accessories

Catalog #	Description
300 dpi IP Printer	
BP-IP300	Brady IP 300 dpi Printer
BP-IP300-C	Brady IP 300 dpi Printer with cutter
600 dpi IP Printer	
BP-IP600	Brady IP 600 dpi Printer
BP-IP600-C	Brady IP 600 dpi Printer with cutter

IP® Series Value Packages

Save when you purchase our two most common accessories with your printer. Powerful and easy-to-use Labelmark Software takes your label-making muscle to even higher levels. Add to that the protection of a Brady 360 Basic plan and you'll have the piece of mind knowing that your printer will be ready to work for you whenever you need it.

BRADY 360® Brady 360® Printer Protection Plans

- Brady 360 Basic Plan**
 3 years total warranty coverage and access to a loaner printer if your covered printer is in for service.
- Brady 360 Preferred Plan**
 The same warranty and loaner access as the basic plan, plus one free Preventive Maintenance Service, free printer firmware upgrades, and two free hours of Advanced Professional Tech Support Services.

For additional information & details visit www.BradyID.com/brady360



Labelmark™ Labeling Software

Robust software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

For more information view page 8 or visit www.BradyID.com/labelmark



CodeSoft™ Label Design Software

Available separately, this powerful enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

For more information view page 10 or visit www.BradyID.com/codesoft

IP Series Printer Value Packages

Catalog #	Description
300 dpi IP Printer Packages	
BP-IP300-BASIC	IP300 Printer and Brady 360 Basic Plan
BP-IP300-PREFER	IP300 Printer and Brady 360 Prefer Plan
BP-IP300-360B-LM	IP300 Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-IP300-360P-LM	IP300 Printer and Brady 360 Preferred Plan and LabelMark Standard Software
BP-IP300-C-BASIC	IP300 Printer with cutter, and Brady 360 Basic Plan
BP-IP300-C-PREFER	IP300 Printer with cutter, and Brady 360 Prefer Plan
600 dpi IP Printer Packages	
BP-IP600-BASIC	IP600 Printer and Brady 360 Basic Plan
BP-IP600-PREFER	IP600 Printer and Brady 360 Prefer Plan
BP-IP600-360B-LM	IP600 Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-IP600-360P-LM	IP600 Printer and Brady 360 Preferred Plan and LabelMark Standard Software
BP-IP600-C-BASIC	IP600 Printer with cutter, and Brady 360 Basic Plan
BP-IP600-C-PREFER	IP600 Printer with cutter, and Brady 360 Prefer Plan



Technical Services Stress-Free Setup Assistance

This printer qualifies for Brady's Stress Free System Setup Service. Call Brady today to schedule your FREE setup appointment. Call 1-800-643-8766 and select Menu Option 4.

For more information visit www.BradyID.com/setupservice